

**Be a Part of the Senior Games Movement
Come to Compete and Stay to Play in Wine Country**
These games reflect a new attitude for America's aging population

Stay Active

Stay Healthy

Stay Connected

Principal Sponsor \$20,000

- * Name / logo recognition on all event shirts, worn by hundreds of athletes and volunteers
- * Name / logo in Program, Monthly e-newsletter, banners and all event signage
- * Your name / logo with your Website link on the Wine Country Games & Council on Aging websites
- * Use of the Sonoma Wine Country Games name / logo for your company's promotional materials
- * Opportunity to have a table or booth at any of the athletic competitions
- * 6-1/2" Ad in Sonoma Seniors Today newspaper, 8500 current distribution and 300+ online readers
- * Category Exclusivity

Platinum Sponsor \$15,000

- * Name / logo recognition on all event shirts, worn by hundreds of athletes and volunteers
- * Name / logo in Program, Monthly e-newsletter, banners and all event signage
- * Your name / logo with your Website link on the Wine Country Games website
- * Opportunity to have a table or booth at any of the athletic competitions
- * Category Exclusivity

Silver Medal Sponsor \$5000

- * Name/Logo on all event shirts, worn by hundreds of athletes and volunteers
- * Name in Program, Monthly e-newsletter, and event signage
- * Recognition in Thank You ad in the Sonoma Seniors Today newspaper

Bronze Medal Sponsor \$2500

- * Name/Logo on all event shirts, worn by hundreds of athletes and volunteers
- * Name in Program, Monthly e-newsletter, and event signage
- * Recognition in Thank You ad in the Sonoma Seniors Today newspaper

Friend of the Games Sponsor \$1500

- * Name on all event shirts, worn by hundreds of athletes and volunteers
- * Name in Program, Monthly e-newsletter, and event signage

